

Privacy policy of trafficmarket.pro

This Application collects some Personal Data from its Users.

Traffic market is committed to protecting the privacy of our online clients. This document outlines our technology and practices we use to collect information.

This Privacy Statement presents our privacy policy, including our privacy practices. Below is information regarding commitment to protecting the privacy of Internet users. The purpose of this Privacy Policy is to provide users with clear and complete notice about the user information we may collect in connection with our Services and on our corporate website.

Traffic Market may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 07/10/2016.

1. WHAT INFORMATION WE COLLECT

1.1 Traffic Market does not collect any personally identifiable information (PII) from users. Term “PII” generally refers to information such as an individual’s name, mailing address, phone number or e-mail address.

1.2 We offer a range of Services that allow advertisers and publishers to show online users the most useful and relevant ads online.

1.3 We may collect non-personally identifiable information (“Non-PII”) regarding the user’s behavior and usage patterns on advertisements and sites operated by our clients to better customize the type of advertisements users see on various sites. Non-PII may include information such as the type of Internet browser used by an online user, the type of computer operating system used, the domain name of the website visited, as well as information related to websites and web pages a user is viewing when an advertisement is shown.

1.4 These are industry standard technologies used by many major websites. No personally identifiable information is collected or used in this process. Information that is collected may include: session data, geography, browser information, IP address, operating system type.

2. COOKIES AND PIXEL TRACKING

2.1 Traffic Market uses cookies to enhance your browsing experience by preventing you from seeing the same advertisements repeatedly. To ensure the correct delivery and success of our customer's advertising campaigns, we also use pixel tracking tags to measure usage statistics. Our customers will have their partner websites place these pixel tags on their websites. These tags allow our software to measure non-personal behavioral patterns which indicate the success of the advertising. No personally identifiable information is collected during this process.

2.2 The use of cookies by our affiliates, service providers or tracking utility company is not covered by our Privacy Policy. We do not have access or control over these cookies. These third parties use session ID cookies to make it easier for you to navigate our site.

3. DISCLOSURE OF INFORMATION TO THIRD PARTIES

3.1 Traffic Market does not provide any of your personal information to our customers or their partners when you view an ad. The data we collect using cookies and pixel tags is only viewable by our customers and contains no personally identifiable information.

3.2 We may disclose a user's information to third parties when we reasonably believe we are obligated to do so by law, and in order to investigate, prevent, or take action regarding suspected or actual prohibited activities, including, but not limited to, fraud and situations involving potential threats to the physical safety of any person.

4. User Choice

4.1 We use technology, which includes cookies, in the delivery of our Services. We believe that the use of these tools enables us and our advertiser clients to provide users with a more meaningful web experience.

4.2 You may at all times adjust your computer's web browser settings to refuse all cookies, but by doing so you may not be able to use certain features on the websites you visit or take full advantage of all the website offerings and interest based advertising. You can remove cookies by following directions provided in your Internet browser's "help" file.

4.3 Our opt-out cookies are programmed to expire two years after they are initially issued.

4.4 In addition, we use CDN domain for delivering static images and content that doesn't place neither browser, session cookies, nor locally stored objects. The CDN domain is: trafficmarket.pro and sab domain.

5. INFORMATION SECURITY

5.1 We follow generally accepted industry standards to protect against the unauthorized access to, retention of, and disclosure of data. This includes undertaking necessary physical, electronic, and management activities required to protect data integrity, access, and use. Any data that is stored on our servers is treated as confidential information. Please keep in mind, however, that despite these reasonable efforts to protect data on our servers, no method of transmission over the Internet is guaranteed to be secure. Therefore, while we strive to protect your data at all times, we cannot guarantee its absolute security and shall not be liable for any breach of security by an outside party.

6. CHILDREN' S PRIVACY

6.1 We are sensitive to the issue of children's privacy. Therefore, our website, products, and Services are neither developed for, nor directed at, children. If you believe your child has provided us with personally identifiable data, and you would like to have the data removed, please contact us at info@trafficmarket.pro.

7. SPAM AND E-MAIL LISTS

7.1 We do not intentionally send unsolicited e-mail messages that could be construed as spam.

8. TRANSFER OF DATA UPON CHANGE OF CONTROL

8.1 In the event that another company acquires all or substantially all of the assets of our business through a consolidation, merger, asset purchase, or other transaction, we reserve the right to transfer all data (including any personally identifiable information a user may have provided through the "contact us" page) that is in our possession or under our control to such acquiring party.

9. CONTACT US

9.1 If you have questions or concerns regarding this statement, you should first contact us through email. You can address your general questions and comments by e-mail to info@trafficmarket.pro.